## RETRO: BTRDA AT 75

# SEVENTY FIVE YEARS OF FUN

## A group of drivers upset with a 1938 trial created an organisation

that would have a huge impact on motorsport at the grassroots

NATIONAL RALLYING

n December 1938, a group of concerned citizens met in unsettled times to discus the big talking point of the day: organisational issues olighting car trials. The event that had sparked

their ire was the London-Gloucester Reliability Trial. While organisers had written to entrants promising an event "for the tastes of the ordinary member who enjoys an occasional adventurous journey the reality was somewhat difficult. A series of tough hills meant that only two carsboth Allard Specials that were effectively designed for use on trials—completed the route with clean sheets. The event finished six hours behind schedule

The concerned competitors decided to form a new association that would help improve the quality of trials around the country. The British Trial Drivers Association was born – and this year celebrates its 75th anniversary. A lot has changed in the world in that time, but the BTRDA (A rallies committee was added in 1953) remained firmly focused on running professional championships and events so that its members can fulfil its motto and have 'serious fun.

"The ethos from 1938 carries on." says British Trials and Rally Drivers Association president Mike Broad. "If you look at the compilation of the committees it's all competitors or former competitors who understand their sport." These committees get together to run one of the  $disciplines\,that\,the\,BTRDA\,is\,involved$ with. There are seven and they cover rallying, rallycross. autotest, AutoSolo, sporting trials, car trials and the Allrounders prize.

"The BTRDA is an association rather than a club," says Broad. "We don't regularly meet every week or every month. We're a team of committees and it's the mittees that give the direction. They have always been competitors of the particular area of the sport that they look after. That's the key to the BTRDA.'

The success of that approach can be seen rallying. The REIS Get Connected BTRDA Rally Series is the most popular in the UK, with some events reaching entry numbers of up to 180 cars. "It's because the people on the committee are good thinkers," says Broad. "And we allow them to do what they want to do That's so  $in strumental. There \, have \, only \, been \, subtle$ 

"It has to be serious... but we have fun'' MIKE BROAD

25 years. So the sport hasn't radically moved and that's given stability to the vents and helps them and the sport to get stronger and stronger.'

Its not an easy job, as former co-driving star Broad knows from his years on the rally committee: "The time and effort they put in, and that all the committees put in, is impressive. They're really giving a lot of time and they only have teams of six or seven people. That's another reason why it's so successful, the dedication that the committees show. A lot of the competitors have no idea how much work goes on."

The BTRDA is very good at dealing with problems that crop up from time to time, as may be expected from an organisation with 75 years of experience. Currently, it is working on rallycross. Its Clubman's series isn't running this year for a variety of reasons. "Rallycross is something we're looking at," says Broad. "The main aim is we must get club motorsport back into rallycross. We want it back at a proper grassroots level. We're working on that for 2014 and I'm confident we'll get

Another challenge that the BTRDA is tackling is getting the message of AutoSolo and autotests out there to potential new competitors. "It really is a cost-effective way to get into motorsport," says Broad "Our people have worked very hard on it but perhaps we haven't quite got that age out enough just yet."

For all the challenges there are many success stories. One of those is the Allrounders series, which is unique in British motorsport. "It was dreamed up in the 1960s by Denis Flather," says Broad. "He thought the pinnacle of the BTRDA should be the allrounder that competes in at least two of our series. Even more precious is the allrounder who competes in the same car. It encourages skill and rewards the club member who is the most skillful."

A show of the stability of the BTRDA is the fact it's only had four presidents since i was founded back in 1938, "It's quite amazing," says Broad. "I've changed the role a little. We operate like a proper business so it's now a working position. I don't personally get involved in the sporting committees though. They work without interference and we back them because we think they're the best. These aren't mainstream sports so we've got to have competitors at the helm. Four or five vears ago we did a find a driver contest with Motorsport News. We were at an assessment  $day\,an\bar{d}\,two\,or\,three\,people\,came\,up\,and$ asked us where our head office was. They thought we were running a proper company like the MSA or the BRDC and I hought that was a fantastic accolade.'

It also shows how serious the BTRDA is about what it does. But motorsport is about having fun, hence the BTRDA's strap line of Serious Fun. "It has to serious because we're sponsored and we're using other people's money," explains Broad. "We have ontracts that have to be done professionally. It's got to be run as a usiness but we do have a lot of fun too. In the future we won't change anything radical, we're happy where we are."■



### Uncovering the rich history, but surprisingly few winners, of Sporting Trials

as the motorsport of the day. Grand prixs still took place on huge least as we now know them, didn't xample the London-Gloucester e British Trial Drivers Associatio egan in Shepperton, Surrey and rai bserved competitive section:

chairman of the BTRDA Sporting events. So they had to be registered

gin changing the way trials wer rganised. In fact, as you might.

As the UK recovered from years of war, grassroots motorsport slowly

hegan to make a comeback "Sporting trials as we know it now Club in 1956," says Fack, "The eating the road cars in trials so th RAC created a class specifically for today. It was then that trials split into trials and sporting trials.'

as able to start making an impression on the sport. It's formed not to promote the sport but to naintain the standards of the trials where drivers would write in with

a part of the BTRDA series.

The sport of trialing has a rich een as well documented as grand

trials results to date. It's thrown up

but we're missing big chunks from the 1950s and 1960s," says Julian Fack "The amazing thing is that there's a staggeringly small number of people have won two thirds of them."

For a sport with such a long history believes there is a clear reason for the of skill and a very high level of concentration over a long period of and a half but sporting trials can be six hours of continuous maintain that over a whole day. It's no brilliant result by lunch time but they're nowhere at the end of the day

penalty scores of more than 100 but they can't believe those low scores. Lalways say anyone can do one good round, but very few can keep i

motorsport and really has to be seen to be truly appreciated. For more BTRDA visit btrda.com.

The BTRDA is celebrating its 75th anniversary with a dinner and dance at the Drayton Mano Park Hotel near Tamworth in Staffordshire on Saturday. But that isn't enough for a notorsport club. Its members nrive on competition and so a variety of events will run at two nearby venues through the day Spectator entry is free but you may be charged to take part in

#### **Catton Hall**

ree branches of the BTRDA sented at Cattor Hall near Burton upon Trent. There will be a non-compe public can have a ride in the also be a sporting trial emonstration, which will conclude with a competitive bou between World Rally Championship winning co-drive Robert Reid and former Subaru World Rally Team boss David Lapworth. "Robert Reid and David Lapworth are going to have a shock as to how difficult i eally is," says BTRDA Sporting Fack. "But they'll have a lot of fur and it's good publicity. When David Coulthard had a go in a car for the BBC a few years ago the It's good publicity for us when A competitive Historic

The trial has a taster permit, which means spectators (and go even if they are not a member of a motor club. The venue has grassy banks and few trees, which means it should provide a risk-free opportunity to have a go in the powerful machines Starts: 1030hrs code: DE128LN

#### Curborough

nost three other sports that the enue is only 15 minutes from Catton Park.

will be open to anybody. Entrants the BTRDA for the day. The san is true of an AutoSolo. For the atter, any car can be entered if the driver has a driving licence. Entry for competitors is £10 for both the AutoSolo and the

Starts: 1030hrs